

SWITZERLAND 14 

REVOLUTION

CELEBRATING THE MACHINE WITH A HEARTBEAT

CHINESE TIME
中国人的时代

THE ULTIMATE
CITY GUIDES
GENEVA, ZURICH,
LUCERNE AND
INTERLAKEN

日内瓦、苏黎世、卢塞恩与因特拉肯完整介绍



BREGUET
- A Journey Through Time



PrimeTime



66 GOLDEN HERITAGE

Christophe Claret brings a Roman touch to Swiss watchmaking with his latest timepiece that features a holographic golden bust of a Roman emperor.

68 FLIGHT OF GLORY

Resilient and no less majestic, the Corum Admiral's Cup Legend 42 Flying Tourbillon is a timepiece designed to withstand everyday wear.

70 SIMPLY SLIM

Hermès redefines simplicity with a new collection featuring a personalized font on the dial.

72 LIQUID SKULL

HYT takes its liquid technology one step further by enclosing it in a capillary shaped as a skull.

74 SHINE LIKE A DIAMOND

Jacob & Co. surprises us once again with a stunning combination of diamonds and high-watchmaking.

76 TILTED DESIGN

Terra Cielo Mare's Toponi Officer combines the Italian's eye for design with the high-quality of a Swiss made movement.





by **sharon benassuli**

Christophe Claret has always been fascinated by the passage of time—not only from the perspective of a watchmaker, but also from a historical point of view. This passion led him to collaborate with NVP3D, a Swiss filmmaking company, in the creation of a 3D film in 2013 to document the rich heritage and old artifacts of Aventicum—the ancient Roman capital of the Helvetii, who occupied most of the Swiss plateau from the first century B.C. to the fifth century A.D. Aventicum still exists today as the Swiss city of Avenches, with a big portion of its past buried underneath its feet just waiting to be discovered. To pay tribute to the ancient city and raise awareness of the wonders of Avenches, Claret unveiled an innovative timepiece this past January, one that combines the best of Swiss watchmaking with a Roman twist.

The Aventicum wristwatch features many elements directly inspired by the old capital and its artifacts. The most notable of all is the holographic gold bust of Emperor Marcus Aurelius that pops out of the middle of the dial—a replicated version of an authentic solid-gold bust found while cleaning an old underground pipe in 1939. This replicated bust is in reality only 3mm in size, but seems to be much bigger thanks to the use of a mirascope, a device that turns it into a hologram through two parabolic mirrors which are placed on top and beneath the object.

Such a mirrored construction creates an optical illusion so real that the wearer feels like the object is truly floating above the dial.

Attention to detail was paid throughout the rest of the design to ensure an unobstructed view of the bust. The hour and minute hands are both placed on a transparent ring, indicating time through carbon microfiber pointers that rotate around the dial. A labyrinth motif embellishes both the dial and the caseback, while Roman numerals were chosen for the indexes, bringing this timepiece a truly Roman style. Turn the wristwatch over and its caseback reveals a unique and transparent peripheral rotor with a mechanism designed and patented by Vianney Halter, which Claret licensed for the creation of this movement. Remaining true to the playful aspect of Claret's timepieces, the rotor is decorated with five Gaul racing chariots that race each other with each movement of the wrist, with the winner being the one who finishes above the "A" symbol engraved on the periphery of the caseback. A Latin maxim from Marcus Aurelius—*Perfice Omnia facta vitae quasi haec postrema essent* (Perform every act in life as though it were your last)—adorns the caseback as well, reinforcing the historical inspiration of this timepiece. Limited to 68 pieces in red gold and 38 pieces in palladium-rich white gold, the Aventicum's unique design and mind-boggling holographic bust testify to Claret's limitless imagination when it comes to rethinking the notion of time. ★

*Christophe Claret brings a Roman touch to Swiss watchmaking
with his latest timepiece—Aventicum.*

GOLDEN HERITAGE



VII

XII

CHRISTOPHE CLARET AVENTICUM

MOVEMENT

Cal. AVE15 automatic movement; hours and minutes;
72-hour power reserve

CASE

44mm red gold and anthracite PVD-treated grade 5 titanium;
water resistant to 30m

STRAP

Black alligator leather